

Privacy Policy: Hendrikz Holdings trading as Living The Life Brands

This Privacy Policy ("Policy") outlines how Holdings trading as Living The Life Brands ("we," "us," or "our") collects, uses, discloses, and protects the personal information of users ("you" or "your") who visit our website and use our services. We are committed to safeguarding your privacy and ensuring the security of your personal information. By accessing our website and using our services, you consent to the practices described in this Policy.

Information We Collect

1.1 Personal Information: We may collect personal information that you voluntarily provide to us, such as your name, email address, mailing address, and phone number, when you interact with our website, create an account, make a purchase, or contact us for support.

1.2 Usage Data: We may collect information about your usage of our website, including your IP address, browser type, operating system, referring URLs, pages visited, and the dates and times of your visits.

1.3 Cookies and Similar Technologies: We use cookies and similar tracking technologies to enhance your browsing experience, personalize content, analyse website traffic, and collect information about your preferences and activities on our website.

Use of Information

2.1 Personalization and Communication: We may use the information we collect to personalize your experience, provide you with relevant content and recommendations, respond to your inquiries and requests, and communicate with you about our products, promotions, and updates.

2.2 Order Processing: If you make a purchase through our website, we may use your personal information to process and fulfil your order, including verifying your identity, processing payments, and delivering products to you.

2.3 Website Improvement: We may use the information we collect to analyse and improve our website's functionality, performance, and user experience. This may include troubleshooting issues, conducting research and analytics, and implementing enhancements based on user feedback.

2.4 Legal Compliance: We may use and disclose your information as required by applicable laws, regulations, legal processes, or governmental requests, or to enforce our legal rights or protect against fraud or misuse of our website.

Data Sharing and Disclosure

3.1 Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating our website, processing payments, fulfilling orders, and delivering services to you. These service providers are bound by confidentiality obligations and are prohibited from using your personal information for any other purposes.

3.2 Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity as part of the

transaction. We will notify you via email or prominent notice on our website of any change in ownership or the use of your personal information.

3.3 Legal Requirements: We may disclose your personal information if required to do so by law or in response to valid legal requests, such as subpoenas, court orders, or government regulations.

3.4 Your Consent: We may also disclose your personal information with your consent or as otherwise disclosed at the time of data collection.

Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Third-Party Links

Our website may contain links to third-party websites or resources that are not controlled or operated by us. This Policy does not apply to those third-party websites. We encourage you to review the privacy policies of those websites before providing any personal information.

Children's Privacy

Our website and services are not directed to individuals under the age of 13, merely to the parents wishing to practice the services out with their children as chosen. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information without your consent, please contact us, and we will take steps to remove the information from our systems.

Your Rights and Choices

You have the right to access, update, correct, and delete your personal information in our records, subject to applicable laws. You may also opt-out of receiving promotional communications from us by following the instructions provided in our emails or by contacting us directly. Please note that even if you opt-out, we may still send you non-promotional communications, such as order confirmations or important updates regarding your account or our services.

Updates to this Policy

We may update this Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the updated Policy on our website or by sending you an email notification. We encourage you to review this Policy periodically for the latest information on our privacy practices.

Contact Us

If you have any questions, concerns, or requests regarding this Policy or our privacy practices, please contact us at 0729754055 or livingthelifebrands@gmail.com